

FOR IMMEDIATE RELEASE

CAPITOL CONCOURS DINNER GALA TO BE HELD SATURDAY SEPTEMBER 18
“*Concours Opening Event to Benefit Shriners Hospitals for Children®-Northern California*”

SACRAMENTO, CA (August 30, 2010) - The Capitol Concours d'Elegance Opening Dinner Gala will be held on the 25th floor of the US Bank building Saturday, September 18 from 6:00PM-10:00PM. Car owners and the general public are invited to attend this grand event which supports Shriners Hospitals for Children®-Northern California. Participants at the *Le Gala d'Ouverture un Samedi Soir* or “Opening Gala on Saturday Night” will be treated to delectables from Ambrosia, 4th Street Grille, House Kitchen and Bar, Il Fornaio, Morton's and Hoppy Brewing Company while enjoying music and great company. The strolling dinner will allow guests to experience a beautiful panoramic view of the Sacramento Metropolitan area from 25 floors above the Concours venue.

“By hosting 200 guests at this event, we raise \$20,000.00 for the kids and I can't think of a better way to do this than with good food, great people and a love of cars”, said Alan Anderson, Director of Development for Shriners Hospitals for Children®-Northern California. Visitors and those who routinely frequent the downtown Sacramento area along Capitol Mall will begin to see collector cars purposely positioned in select lobbies and plazas beginning Friday, September 17, 2010 as the Capitol Mall District gives people a glimpse of what's to come during Sunday's 17th Annual Capitol Concours d'Elegance where more than 100 beautiful cars plus motorbikes will be displayed on the grass median for judging and public admiration.

Primary Concours weekend sponsors include; Mercedes-Benz of Sacramento, El Dorado Hills, Rocklin – members of the Von Housen Automotive Group, Snyder Leasing, Elk Grove Toyota, Roseville Auto Mall, CC Myers, Kniesel's Collision and SureWest Foundation. The event is supported by SCCA-Sports Car Club of America, Lamborghini Club America, Ferrari Club of America Pacific Region-Sacramento, EuroSunday, the Downtown Sacramento Partnership and their Capitol Mall property owner membership.

Dinner Gala Saturday, September 18, 2010 6:00PM-10:00PM
Purchase \$100.00 tickets online through Friday evening, September 17
Event Website: <http://www.shrinersconcours.com>

About Shriners Hospitals for Children® - Northern California
Shriners Hospitals for Children® - Northern California is an international health care system dedicated to improving the lives of children by providing specialty pediatric care, innovative research and outstanding teaching programs. Children up to the age of 18 with orthopaedic conditions, burns, spinal cord injuries and cleft lip and palate are eligible for admission and receive all care in a family-centered environment with no financial obligation to patients or families. More: www.shrinershospitals.org

Media Contact
Cindy Meitle
CAR PR USA
480 277-1864
cindy@carprusa.com

Event Contact
Alan Anderson
916 453-2009