

FOR IMMEDIATE RELEASE

**CAPITOL CONCOURS TOUR D'ELEGANCE SET FOR SEPTEMBER 18 IN SACRAMENTO**  
*"Owners of Foreign and Domestic Collector Cars Raise Money for Children through Passion for Cars"*

SACRAMENTO, CA (August 30, 2010) – On September 18, the Capitol Concours Tour d'Elegance kicks off a full weekend of festivities aimed to raise money for Shriners Hospitals for Children®-Northern California. Concours sponsor Mercedes-Benz | Sacramento El Dorado Hills Rocklin will be the launch site for this spectacular event which will gather owners of all sorts of classic, vintage and exotic cars to rally along a designated route that meanders through many captivating areas of the Sacramento region. "Owners of all cars are invited to participate in this fun event, not just cars participating in the Sunday Concours", shares Alan Anderson, Director of Development for Shriners Hospitals for Children®-Northern California.

The Tour d'Elegance launches at 10:00AM where drivers will enjoy breakfast and concludes at 1:00PM with lunch at Mercedes-Benz Rocklin. A \$25.00 car entry fee will go directly to the Shriners Hospitals for Children®-Northern California charity. "Expect to see an incredible selection of vehicles including numerous classic Thunderbirds-our American feature and beautiful Ferrari and Alfa Romeo representing our Cars of Italy feature", said Anderson. All enthusiasts are encouraged enter a car and join the tour on Saturday, September 18 to help raise money for children in need of hospitalization and medical treatment.

Primary Concours weekend sponsors include; Mercedes-Benz of Sacramento, El Dorado Hills, Rocklin – members of the Von Housen Automotive Group, Snyder Leasing, Elk Grove Toyota, Roseville Auto Mall, CC Myers, Kniesel's Collision and SureWest Foundation. The event is supported by SCCA-Sports Car Club of America, Lamborghini Club America, Ferrari Club of America Pacific Region-Sacramento, EuroSunday, the Downtown Sacramento Partnership and their Capitol Mall property owner membership.

Tour d'Elegance Saturday September 18, 2010 10:00AM to 1:00PM  
\$25.00 car entry tickets may be purchased online through Friday, September 17, 2010  
Event Website: <http://www.shrinersconcours.com>

About Shriners Hospitals for Children® - Northern California  
Shriners Hospitals for Children® - Northern California is an international health care system dedicated to improving the lives of children by providing specialty pediatric care, innovative research and outstanding teaching programs. Children up to the age of 18 with orthopaedic conditions, burns, spinal cord injuries and cleft lip and palate are eligible for admission and receive all care in a family-centered environment with no financial obligation to patients or families. More: [www.shrinershospitals.org](http://www.shrinershospitals.org)

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